



### Event Spectator Guide:

This will be in booklet form, containing the lifting roster in scoreboard format. This guide will also contain a kilo conversion chart and rules of performance descriptions.

\$25 per ¼ page - \$50 per ½ page - \$100 per full page - \$500 Back Cover

***Wish your child or friend good luck on their National Championship Event!!!***

### Bronze Advertisement - \$75

- ¼ Page Add in the Event Spectator Guide
- Company logo on the event t-shirt

### Silver Advertisement - \$150

- ½ Page Ad in the Event Spectator Guide (coupons permitted)
- Company logo on the event t-shirt
- Logo / Link on the event web site (<http://2011collegiates.purepowerlifting.com/>)

### Gold Advertisement - \$300

- Full Page Ad in the Event Spectator Guide (coupons permitted)
- Company logo on the event t-shirt
- Logo / Link on the event web site (<http://2011collegiates.purepowerlifting.com/>)
- Company banner or other marketing item to be displayed on event platform

### Platinum Advertisement - \$1000

- Full Page Ad in the Event Spectator Guide (coupons permitted)
- Company logo on the event t-shirt
- Special Logo / Link on every page of the event web site (<http://2011collegiates.purepowerlifting.com/>)
- Company banner or other marketing item to be displayed on event platform
- Spoken advertisement by the announcers during the events. There will be a live video feed of the event, played live during the event.
- Press Releases / Web Site (Facebook, Twitter, etc.) / Marketing materials will include the advertiser's involvement.
- Booth Space available for the competition weekend
- Session Sponsors available, company needs to provide the apparel needed for spotters on the platform

### Event Title Advertisement - \$2500

- All the options provided in the Platinum level
- Sole event title sponsor
  - Examples : "USA Powerlifting Collegiate Nationals brought to you by Company A", "USA Powerlifting Collegiate Nationals powered by Company A"
  - Included on front top of web site
  - Included in video podcast preview

### Advertise a platform - \$150.00

There are 6 sessions between Friday, Saturday and Sunday. There are 4-6 spotters on the platform during each session. This advertisement option would include dressing the spotters in company related clothing attire.

### Contest Venue Space - \$250.00

Multiple rectangle tables all weekend to sell company merchandise. There is limited space in what's expected to be a full capacity crowd, so clients will be accepted on a first come first serve basis.